

# CASE STUDY CAMPBELL UNIVERSITY

LOCATION: BUIES CREEK, NC | PRODUCT: ENVIROQUIET 6.0 | SKUS: 1836-223-RB-6CF-CB  
636-671-RB-6CF-CB

Located in Buies Creek, a small town in Eastern North Carolina, Campbell University was founded in 1887 as a private school offering numerous graduate and undergraduate programs. As an establishment inspired by its Baptist heritage, Campbell University is committed to providing its students an education that will prepare them for a successful future ahead.

Southeastern Interiors is a full-service Interior Contractor that's been guided by President and owner Jerry Milton for 31 years. With the responsibility of transforming the Student Center for Campbell University, Jerry had to determine what would best fit the needs of the school. "We were looking for a product that could solve several issues. When we were tasked to find value engineering options for the Terrazzo and a replacement for the flooring that was originally specified, I knew the floor had to have the ability to stand up to a lot of foot traffic, have realistic visuals, provide ideal sound attenuation, and lastly, stay within budget," says Jerry.

Mike Nuckolls, a Regional Sales Manager for FloorFolio Industries, has been a friend to Jerry for over 20 years and wanted to get involved with the project by introducing him to EnviroQuiet LVT.

"We looked at all the major manufacturers and found several options to consider, but nothing had everything we needed in one product. We were looking for a one-stop shop and we found it with FloorFolio," says Jerry. With full confidence in his friend's recommendation, EnviroQuiet was successfully installed throughout numerous areas of the Student Center.

"EnviroQuiet had the better visual, better sound and a very competitive price point. We had never used EnviroQuiet in the past, so using it on a project of this size was a little nerve racking. However, having Mike of FloorFolio standing behind the floor took care of the nervousness," explains Jerry.

"The job looks, feels and is performing better than anticipated. And now having worked directly with EnviroQuiet LVT, we are so pleased with EnviroQuiet, that we are showing this to all our customers, says Jerry.



**BENEFITS OF ENVIROQUIET**

- ✓ DURABILITY/PERFORMANCE
- ✓ REALISTIC VISUALS
- ✓ COST-EFFECTIVE



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